



Monoposto Racing Club Social Media Policy

Monoposto Racing Club is fully committed to promoting the safe and responsible use of social networking. The Club recognises the value in using a variety of communication and marketing tools as a means for competitors to promote themselves, the Club and motorsport in general.

What is Covered?

Monoposto Racing Club may use various methods to communicate with members. Email is the preferred method for official communication. WhatsApp and SMS messaging may be used especially on race weekends. The Club's social media channels are used mainly for marketing purposes.

This policy is intended to cover all media in the public domain, including social media sites, but is also applicable to any websites, blogs and forums where media can be uploaded and comments posted.

Media topics requiring thoughtful coverage, if at all, include: racing incidents, judicial matters, management of any Club or Organiser, Officials & Marshals actions, criticism of fellow competitors, rumours and speculation.

Who Does This Apply To?

Motorsport is a highly regulated sport and Motorsport UK licence holders have a specific responsibility with regard to compliance with Motorsport UK requirements. This includes, but is not limited to, meeting the requirements of the Sporting Code and all relevant regulations in the NCRs, including Race with Respect. As an entrant or competitor you also have a responsibility for the behaviour of any person or team representing you and your motorsport activities.

Legal provisions include copyright, protection from malicious acts, harassment, discrimination, hate, defamation, libel, safeguarding of children and vulnerable adults, as well as human rights and data protection breaches. These provisions apply to online media just as they do in the real world.

What is Unacceptable?

Media and comments that bring the sport into disrepute may lead to disciplinary action by the club and or Motorsport UK and could ultimately attract civil or criminal action.

Unacceptable online behaviour includes, but is not limited to, harassment, defamation, discrimination, threats, insults, bullying and the use of obscene language. Uploading or linking to libellous, inflammatory or illegal media is not acceptable.

Be careful with "banter" as there can be a distinct line between what you and others may find suitable or acceptable.

If you have a disagreement with someone, even if it is legitimate, a public forum is not the place to air this. If you feel a sporting decision was not made or is incorrect then you should follow Motorsport



UK procedures. It is unacceptable to use social media channels where unhelpful and inflammatory comments from others, often deliberately intended to wind up, makes the situation worse.

General Advice

You are encouraged to generate and interact with social media, and to do so with the aim of promoting motorsport, your Club and your own motorsport activities. Be active.

Motorsport is a vast eco system and when you use online media positively and with good intent, you are part of the success of the whole. Be generous.

Motorsport, and particularly single seater racing, is a small community where many have long racing careers. Be friendly.

You are able to race largely due to the army of volunteers who help run all aspects of motorsport. Be appreciative.

Sharing is good. Remember to credit photographers and leave original logos intact.

Be aware your social media interaction may attract interest from the wider media.

Where sponsors are involved, take care to follow their guidelines as well as the media channel requirements.

Consider all posts and comments to be public and permanently available, even if subsequently deleted.

If using media channels to earn an income or for commercial use, pay special attention to what you upload and ensure all copyright is met.

Test days and race days may have different regulations that apply and this may affect your media activities. Check your ticket and documentation for details.

If you're not sure whether to post or comment then that may be one to skip.

Don't forget your personal online safety and security. Avoid giving out your personal details to strangers and remember to use your media settings so they work best for you.

If you are acting in any official capacity you will have any enhanced responsibility and should be maintain a high standard of behaviour.

Remember many Officials, including marshals, scrutineers and clerks, are also active online and may read your posts and comments.

Take extra care to ensure you are meeting safeguarding requirements. See our separate policy for details.



AI Generated & Altered Content

Monoposto supports the responsible use of AI tools in content creation. Any imagery, video, or audio that is materially altered or synthetically generated must be clearly disclosed where it could reasonably be mistaken for real. Minor edits (e.g. colour correction or cropping) do not require disclosure, but any substantive AI use should be clearly indicated to maintain trust, transparency and integrity.

Any online media issues should be reported to: media@monoposto.co.uk

By registering with the Club a competitor agrees to be bound by these guidelines.

The Club reserves the right to terminate the membership of any individual, if the individual or persons representing them, contravenes the above.

End